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| **Date** | July 8, 2020 |
| **Location** | Zoom |
| **Members Present** | Autumn Wagner, Jeremy McKee, Rick Smith, Wendi Clements, Marie Everroad, Sarah Muir, Melissa Halcomb, Christina Johnson, Elizabeth Morrison, Garrett Godsey |
| **Call to Order** | 6:06pm |
| **Adjourn** | 7:23pm |
| **Next Scheduled Meeting** | TBA |

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| **ITEM #** | **PRESENTER(S)** | **TOPIC** |
| 1 | Marie Everroad | Secretary’s Report |
| 2 | Rick Smith, Wendi Clements | Treasurer’s Report |
| 3 | Elizabeth Morrison, Garrett Godsey | Director’s Report |
| 4 | Sara Muir, Melissa Halcomb, Alena Robb, Christina Johnson | Ways and Means |
| 5 | All | New and Old Business |

**Discussions and Conclusions**

**ITEM # 1**

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| Topic: Secretary’s Report | Presenter: M. Everroad |
|  | 1. Approval/Revision of Minutes: Minutes Approved – Autumn 1st, Wendi 2nd |

**ITEM # 2**

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| Topic: Treasurer’s Report | Presenter: R. Smith and W. Clements |
|  | 1. Current Balance: Checking – not available at time of meeting |
|  | 1. Status of Accounts: $8,109.04 collected since last meeting |

**ITEM # 3**

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| Topic: Director’s Report | Presenter: Mrs. Morrison, Mr. Godsey |
|  | 1. Mr. Godsey will send out a communication via email on 7/9/20 that will provide information on choir camp and will reiterate that we will be following State COVID guidelines. A new addition requesting students to wear black shorts will also be included. |
|  | 1. Directors continue to work on costumes and show designs. |
|  | 1. The consensus among the group was to postpone the Disney Trip due to uncertainties related to COVID. Directors will communicate this decision when the time is right. |

**ITEM # 4**

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| Topic: Ways and Means | Presenter: S. Muir, M. Halcomb, C. Johnson |
|  | 1. Dine to Donate-- Awe-Sum Snowballs was scheduled for Monday, July 20th from 5:30-6:30pm for our Meet & Greet event. We did not receive approval from Mr. Betts so this will be cancelled. |
|  | 1. Tumblers: We sold 50. They are projected to be complete and ready for delivery to students by the return of school. Mrs. Morrison & Autumn's cups are being remade to match the final orders (there was a supplier issue with the shade of blue glitter used on our demo cups--Diesel Bailey Designs is remaking those demo cups free of charge! They still look great and VERY similar to what we advertised for sale). |
|  | 1. Car Washes: We had to cancel June 27th due to a corporate conflict, and July 25th due to a chow choir camp conflict. We were able to raise $1,023 at our first car wash. |
|  | 1. Spirit Wear--we had a good first run! Overall consensus is that parents and students liked the online format and found it to be very user friendly. Looking forward to working with Connection Graphics in the future. We are projected to have these items ready to distribute to parents and students by camp. |
|  | 1. Mums: Sales will begin August 3rd and orders will be due August 17th. Sarah is taking the lead on coordinating details for this event. |
|  | 1. Candles: Sales will begin September 23rd and orders will be due October 9th. Delivery is set for November 10th. Jeremy has taken the lead on coordinating details for this event. |

**ITEM # 5**

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| Topic: New/old business | Presenter: All |
|  | 1. Finalize budget – all agreed to push to next meeting. Rick will get with the directors early next week to work out a few details for a final version of the budget to share with the board at next meeting. 2. Spirit Wear--ran into a production issue with Shades, Choraliers and Belles as none of those groups sold enough orders to make print. Was able to help customers who purchased Belles and Choraliers items switch or cancel their orders. We were only a few items short on Shades to make print, so we used some of our proceeds to purchase some additional t-shirts to be sold at a later date or possibly used as "prizes" for students. Feared this may be an issue going in, so would like to make a suggestion moving forward--can we provide a t-shirt to every auditioned choir member each year and include the cost in their tuition? That way we don't risk not making print, and each student at the very least has the opportunity to own a piece of spirit wear with their choir on it. I personally think offering Whiteland Choirs and Varsity Show Choirs in our spirit wear shops is sufficient given the past trends in overall sales. Directors will discuss the possibility of providing a shirt (maybe a polo) and will get with Autumn to get a quote. 3. Corporate Sponsorships--Jeremy has drafted a great letter. We decided to offer two options. 1.) Up to $50 donation will get an ad on the website. 2.) More than $50 donation will get an ad on website and in the concert programs. Jeremy will update the letter with this info and state that a percentage of funds will go to student accounts. Ways and Means will work together to get a list of local companies to reach out to asking for their sponsorship. 4. Volunteer t-shirts--Mrs. McKee has a great design ready and will be printing these for us. Autumn will order t-shirts as approved. Autumn has a great online resource with high quality t-shirts for as low as $1.00 to $2.00 per shirt. 5. Student Scholarships-- Historically we use our Kroger Rewards income to fund scholarships, which is roughly $2000/annually. With a larger number of students requesting assistance this year, we discussed the need to possibly be more selective. We also discussed trying to raise more funds to allow us to assist more students. It was suggested that we do a fundraiser where a portion of funds raised would be matched by the choir program allowing for the additional funds for these scholarships. Consider doing this during both fall and spring concerts. Need a catchy name. Have a donation bucket and a “thermometer” showing the progress as dollars are donated. 6. Website needs updated. Remove Brandt and add Godsey on the main page. |